

Fer Benítez

Motion & Brand Designer

Phone

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Portfolio

ferbenitez.com

E-mail

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Linkedin

[Fer Benítez](#)

Based in

Utrera (Seville), Spain — Open to relocation

Profile

Graphic designer specialized in branding and motion design, with hands-on experience across visual identity, digital product design (UX/UI), and audiovisual production. Background in Graphic Design and previously Industrial Design Engineering gives a structured, technical approach to creative problem-solving. Recently graduated with a Bachelor's degree in Graphic Design, open to Motion Designer or Brand Designer roles in Spain and internationally.

Skills

Adobe Illustrator, After Effects, Premiere Pro, InDesign, Photoshop | Figma | Blender | TouchDesigner | OBS | AI design tools | Motion graphics | Brand identity | UX/UI fundamentals

Soft Skills

Teamwork & collaboration, creative problem-solving, adaptability under pressure, attention to detail, proactive and positive attitude, clear communication with clients and stakeholders

Experience

Product Design Intern — Z1 Digital Studio
Feb – May 2026

- Collaborated on digital product design (UX, interfaces and visual systems), applying branding and motion design principles to improve usability and brand consistency.
- Created motion graphics assets for social media and marketing campaigns.

Graphic Designer — Matriusca
2023 – 2025

- Developed branding, motion graphics, editorial layouts, and multi-format communication for digital-first projects.
- Designed social media content and visual systems across print and digital platforms.

AV Event Coordinator, #9SCD — AEDI
2020 – 2021

- Managed audiovisual and technical production for design events, including virtual formats during the pandemic.

Activities Coordinator — AEDI
2019 – 2020

- Organized workshops, visits and events to foster creativity and collaboration within the design community.

Education

Bachelor's Degree in Graphic Design
CEADE Leonardo — 2022 – 2026

- Focused on branding, visual communication and motion graphics

Industrial Design Engineering and Product Development
Universidad de Sevilla — Early Career

- Built a strong technical foundation and structured design approach later applied to branding and motion projects.

Languages

Spanish — Native

English — Fluent

Recommendation Letter

[Read Z1 Letter](#)